

## **INDO-SWISS JOINT RESEARCH PROGRAMME IN THE SOCIAL SCIENCES**

### **4<sup>th</sup> Joint Seminar**

#### **Indian Council of Social Science Research – UNIL as Associate Leading House of the Indo-Swiss Joint Research Programme in the Social Sciences**

4-6 September 2017

Hotel Euler, Centralbahnplatz 14, Basel, Switzerland ([www.hoteleuler.ch](http://www.hoteleuler.ch))

#### **PROGRAMME**

*(Format of the presentations : 30 mins followed by 15 mins discussion)*

#### **Sunday 3 September**

16:00-18:00 **Joint Advisory Committee Meeting**

*Hotel Euler, room "Le Petit Salon"*

19:00

**Optional dinner**

*Hotel Euler, room "Wiener Saal"*

#### **Monday 4 September**

9:15-10:45 **Introduction**

*Room "Wiener Saal"*

- Welcome Address by Prof. René Véron, Swiss Chair of the Indo-Swiss Joint Research Programme in the Social Sciences
- Welcome Address by Dr Braj Bihari Kumar, Chairman of ICSSR
- Presentation of ICSSR by Prof. Virendra Kumar Malhotra, Member Secretary
- Presentation by Dr. Beatrice Ferrari, Deputy Head of Division International Relations, Swiss State Secretariat for Education, Research & Innovation
- Presentation by Ms Andrea Landolt, Scientific Officer, Division International Cooperation, Swiss National Science Foundation
- Presentation by Mr Michael Farley, Head International Development & Projects, and Mr Waseem Hussain, Head India Desk, Zurich University of Applied Sciences

10:45-11:15 Coffee break

11:15-12:00 **Keynote address**  
Room "Wiener Saal"  
▪ Prof. Jean-Michel Bonvin, University of Geneva: *Public policies and human development: A capability approach*

12:00-13:30 **Lunch**

13:30-15:00 **Parallel session 1 : Well-being, Poverty and Vulnerability 1**  
Room "Wiener Saal"

Chair: Prof. Dr Edouard Conte, University of Fribourg

- 1) Prof. Dr Katharina Michaelowa - Prof. Dr Sourabh Bikas Paul : *The poverty-mortality linkage in India: The role of social pensions and public health care for different social groups*
- 2) Prof. Madheswaran Subramaniam- Prof. Dr Christian Suter : *Multidimensional Well-being: Conceptual, Methodological, and Analytical Perspectives*

**Parallel session 2 : Exploration and Exploitation Strategies of Firms**

Room "Le Salon Rouge"

Chair: Prof. Shirish R Kulkarni, Sardar Patel University

- 3) Dr Mathias Beck – Prof. Dr. Sanjay Dhir : *Learning to innovate: The role of exploration and exploitation strategies in different institutional contexts*
- 4) Prof. Dr Jean-Philippe Bonardi : *The role of nonmarket strategies in shaping firms' exploration and exploitation in market domain: A study of high-tech firms*

15:00-15:30 Coffee break

15:30-17:00 **Parallel session 3 : Food Supply and Value Chains**

Room "Wiener Saal"

Chair: Dr Miriam Wenner, University of Zurich/University of Göttingen

- 5) Prof. Dr Naoufel Cheikhrouhou : *Founding the pillars for Sustainable Agri-Food Supply Chain Management*
- 6) Dr Stefan Flückiger – Prof. Dr Parmod Kumar : *Evaluation of global food value chains concerning sustainability: Development of a methodology and case studies of Indian products with Swiss target market*

**Parallel session 4 : Space and Environment**

Room "Le Salon Rouge"

Chair: Dr Heidi Kaspar, University of Zurich

- 7) Prof. Dr Céline Rozenblat : *SIRIUS – Swiss Indian Research program on the globalization of the Indian Urban System*
- 8) Ms Flore Lafaye de Micheaux - Dr Jenia Mukherjee: *Political Ecology of a River: Indo-Swiss Exploration of Hydrosocial Dynamics in the Lower Stretch of the Ganges*

18:30 Departure from Hotel (meeting in the lobby)

19:00-21:30 **Welcome dinner**

Restaurant Safran Zunft, Gerbergasse 11, Basel

22:30 Arrival at Hotel

## Tuesday 5 September

9:15-10:00 **Keynote address**

*Room "Wiener Saal"*

Prof. Ila Patnaik, National Institute of Public Finance and Policy:  
*Public Policy and Well Being*

10:00-10:30 Coffee break

10:30-12:00 **Parallel session 5 : Economy and Policy**

*Room "Wiener Saal"*

Chair: Prof. Ila Patnaik, National Institute of Public Finance and Policy

9) Prof. Dr Purnamita Dasgupta - Prof. Dr Katharina Michaelowa: *From traditional fuels to LPG & LED use: Policy instruments for a sustainable transition of household cooking & lighting habits in India*

10) Dr Swatahsiddha Sarkar - Dr Miriam Wenner : *A Moral Economy of Labour? Tea Cooperatives in Eastern Himalayan and Sub-Himalayan Bengal Tea Zone*

**Parallel session 6 : Social Science Perspectives on Health**

*Room "Le Salon Rouge"*

Chair: Prof. S Madheshwaran, Institute for Social and Economic Change

11) Dr Heidi Kaspar – Prof. Dr Sunita Reddy : *National and International Medical Mobility, Networks and Markets: The Constitution of Medical Tourism in Delhi, India*

12) Prof. Dr Harish Naraindas : *Dynamics of Well-Being*

12:00-13:30 **Lunch**

13:30-15:00 **Session 7 : Well-being, Poverty and Vulnerability 2**

*Room "Wiener Saal"*

Chair: Dr. K G Suresh, Indian Institute of Mass Communication

13) Prof. Dr Claudine Burton-Jeangros - Dr. Achin Chakraborty : *Health inequalities in India and Switzerland: Measurement and distribution of well-being and vulnerability*

14) Prof. Dr Edouard Conte - Prof. Dr Narayana Sukumar : *Systems of Relatedness, Culture, and Vulnerability in Transition. Life-worlds in Post-liberalised India*

15:00-15:30 Coffee break

15:30-16:15 **Roundtable**

16:15-17:00 **Concluding remarks** by Prof. Virendra Kumar Malhotra, Member Secretary, ICSSR; and Prof. René Véron, Swiss Chair of the ISJRPSS

18:30 Departure from Hotel (*meeting in the lobby*)

19:00-22:30 **Farewell dinner**

*Krafft Basel, Rheingasse 12, Basel*

23:00 Arrival at Hotel

## Wednesday 6 September

(Optional excursion)

8:45 Meeting in the lobby

9:00-11:15 Transfer (coach)

11:30-12:00 **Introduction to the regional economy of the Jura mountains** by  
Dr. Hugues Jeannerat, University of Neuchatel  
*Restaurant "Le Manoir", Mont-Soleil*

12:00-13:30 **Lunch**

13:30-14:00 Transfer

14:00-16:00 **Visit of the Longines manufacture of watches**  
*St-Imier*

16:15-18:15 Transfer

19:00 **Optional dinner**  
*Hotel Euler, room "Le Salon Rouge"*

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